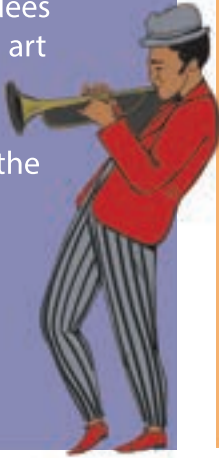


100% of local arts and culture non-profits offer FREE programming

79% of attendees consider local art and culture non-profits important to the community's **business, economy and local jobs.**



Local spending by non-profits and their audiences generated **\$29.6M in tax revenues**



Knoxville's non-profit **Arts and Culture** is a **\$62M industry**



More than **98,000** children a year in **Knox County** participate in local arts and culture activities for **FREE**



ARTS AND CULTURE: GREATER KNOXVILLE'S MASTERPIECE

Nearly 50% of local attendees would've **traveled to a different community** if arts and culture activities were not available in Knoxville.



86% of attendees say the local art and culture industry is **important to the community's quality of life.**



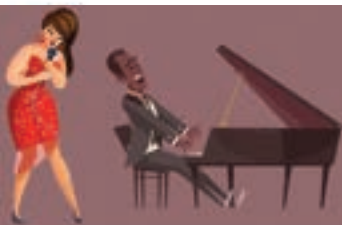
9 out of 10 local art and culture non-profits **offer programming for children K-12**



During the pandemic, **1 out of 3** art and culture non-profits stepped up to meet urgent community needs such as **food, supplies and pandemic relief.**



Local arts and culture non-profits support **2,000 full-time jobs**



Last year, more than a **quarter million people** attended **FREE art and culture events** here!