

# BUILD YOUR BUSINESS WEBSITE IN 8 STEPS

*www.Squarespace.com*

- 1 Claim your domain.** Legitimize your business with a custom URL.
- 2 Select your website template.** Start with something professional and make it your own.
- 3 Define your brand.** Use the Style Editor to customize your website's aesthetic.
- 4 Add your content.** Create pages, drop in images, and tell your story.
- 5 Set up your email.** Use G Suite to create professional email for your business. (*"Business" plan only*)
- 6 Press publish and promote.** Go live and share your business website or online store with the world.
- 7 Connect with your audience.** Announce new projects or sales with Squarespace Email Campaigns. (*"Business" plan only*)
- 8 Analyze and optimize.** Monitor your site's performance with Squarespace Analytics and adjust your strategy for success.

## NOTES:

